

SMS-MO HTTP

Product Data Sheet

TynTec's Mobile Originated Messaging (SMS-MO) service provides reception of SMS messages from subscribers into an application, such as a website. The Mobile Originated Messaging (SMS-MO) HTTP enables the customer to receive SMS via a HTTP interface, being suitable for integrating SMS into web-based environments.

This service is based on TynTec's high performance messaging platform with direct access into the deep level telecoms network (SS7).

Product Overview

- TynTec's SMS-MO via a HTTP interface provides reception of messages which are integrated into HTTP and web-based environments. SMS-MO HTTP is a simple and low cost solution to integrate SMS into a website.
- The customer supplies an URL for the SMS-MO service; as soon as TynTec accepts the SMS-MO provided by the customer, TynTec delivers the message via a HTTP request to the specified URL.
- TynTec's SMS-MO is based on Long Numbers, which is a reception mechanism used by businesses in place of short code numbers, offering a range of advantages. As well as being internationally available, Long Numbers enable businesses to have their own number, rather than short codes which are generally shared across a lot of brands.
- In addition, Long Numbers are available at a fraction of the cost of short codes and are non-premium inbound numbers, which means that their cost is the same as reaching any other standard Long Number.
- This service offers local numbers for UK (+44 7624 800), as well as for Germany (+49 157 05 000 000) and Finland (+358 457 395 8000).
- Long-term use and exclusive assignment can be made available. Long Numbers are also internationally available, as well as being simultaneously connected to UK, German and Finnish networks.
- Customers can choose their own memorable mobile number to enhance interaction with consumers for marketing purposes. SMS can be sent from all GSM networks to the defined number.
- TynTec provides all SMS services under a strict Service Level Agreement (SLA), including 24/7/365 technical support.
- For SMS and voice reception, TynTec offers its Voice-Enabled Long Numbers service, which is available through UK and Finland Long Numbers.

Highlights

- Reliable and scalable reception of SMS messages for HTTP and web-based environments
- Available internationally
- Non-premium inbound numbers
- Strict SLA
- Local numbers for UK, Germany and Finland



Services Enabled by SMS-MO HTTP

- Easy integration of SMS-MO into any website, for consumer or business purposes, e.g. intranet
- Globally available number for international companies
- Product feedbacks via SMS (number printed on any product package)
- Mobile blogging (m-blogging)
- Machine-to-Machine communication
- SMS-to-email applications
- SMS chat services

Industry Sectors Using this TynTec Solution

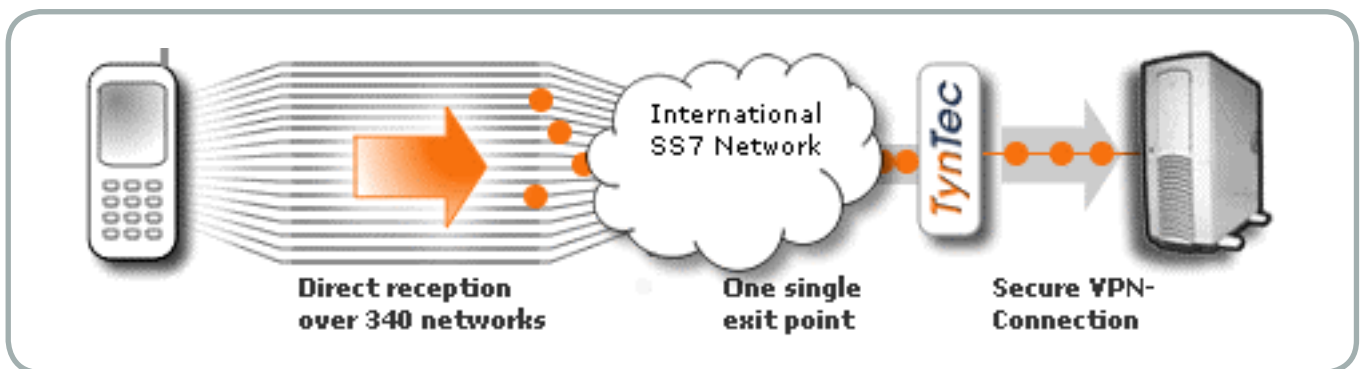
- Mobile content providers
- Online SMS service providers
- Message and MSISDN aggregators and resellers
- Wireless application service providers (WASPs)
- Mobile Network Operators (MNOs)
- Mobile Virtual Network Operators (MVNOs)
- Mobile Virtual Network Enablers (MVNEs)
- Mobile infrastructure providers

Benefits

- Simple and low cost solution to integrate SMS into a website
- Long numbers provide an international reception capability, as well as number exclusivity

Tech Specs

- Throughput: 80 SMS-MO per second
- Interface: HTTP
- Technical Availability: 99.7% on six month basis
- Connection: IP (VPN on request)
- Technical support: 24/7/365
- Telco-grade security



About TynTec

TynTec is a mobile messaging operator, offering enterprise-quality SMS services to mobile operators, enterprises, internet and mobile services providers. Because of the unique way in which TynTec manages SMS transmission, the company is leading the industry in the provision of Service Level Agreements (SLAs) for messaging. By committing to strict parameters of reliability, throughput, uptime and speed, TynTec can offer its clients messaging services that are suitable for truly mission critical environments. TynTec offers a broad range of messaging services to its clients, such as inbound and outbound SMS services, SMS hubbing, unified inbound messaging and real time network data.

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