



TNT AIRWAYS SELECTS TYNTEC FOR BUSINESS SMS

Enterprise quality SMS tool to facilitate internal communication at freight airline

September 02, 2005 – London, UK - TynTec, the enterprise quality mobile messaging operator, today announces that it has been selected by TNT Airways, the airline for the global logistics business TNT Express, to supply corporate SMS. Under the deal, TNT Airways will use TynTec's *eBizSMS™* suite to facilitate internal communications between head office, pilots and management globally.

With various fleets of aircraft and pilots dispersed globally, internal communication is a significant challenge for an airline like TNT Airways. Pilots will use the new SMS tool to register their flight arrival and departure times to indicate that they have fulfilled their statutory rest requirements. In addition, the system will be used to manage scheduling information for pilots and aircrew.

TNT Airways will use TynTec's *eBizSMS™* suite which offers users an intuitive, webmail like interface, making SMS communication simple and rapid from each desktop within TNT Airways. The company can schedule messages to be sent at the appropriate time to act as a reminder for pilots whilst they also make use of the full reply functionality, by which pilots can text information back to head office. TNT Airways selected TynTec's enterprise quality SMS for its guarantee on message delivery and also the fact that all messages sent via *eBizSMS™* can be tracked at any time.

TynTec delivers enterprise quality mobile messaging through its close relationship with mobile network operators such as Manx Telecom and Digicel Jamaica. TynTec's deep level access (SS7) to the global mobile network means that it can offer secure, rapid and reliable messaging services. In addition, this also means that enterprises can access rich data from their SMS communications, such as delivery receipts and information on the status and area of the receiving phone. The guaranteed reliability and rapid delivery times are particularly important in a time and mission-critical situation such as air travel.

Michael Kowalzik, CEO of TynTec, said: "TNT Airways needed an efficient, reliable and easy to use method of communicating with a globally dispersed workforce and they found this in the enterprise quality SMS of TynTec. Using our *eBizSMS* suite, TNT Airways will be able to ensure that head office staff can communicate with pilots wherever they are in a quick and cost efficient manner without the need for costly new devices or re-training."

Daniel Donnay, Flight Operations Director of TNT Airways, said: "At any time our crews and personnel are dispersed across multiple European and international destinations – we needed a tool that would enable us to keep in touch with them in a timely and cost efficient manner. SMS is the ideal solution – it doesn't require new devices or extra training and the near ubiquity of GSM coverage means that it works almost anywhere."

About TynTec

TynTec (www.tyntec.biz) is an enterprise quality SMS operator for corporates. Through partnerships with network operators Manx Telecom and Digicel Jamaica, TynTec has multiple access points into the deep level mobile telecoms infrastructure (SS7). This, combined with a proprietary SMS-C platform, allows TynTec to offer a new level of quality in SMS.



TynTec's enterprise quality SMS service offers a range of advantages over traditional 'consumer' SMS, making it suitable for mission critical corporate applications. The service offers a highly secure, rapid and reliable communication channel into more than 260 networks in 125 countries, with a single, direct path between sender and recipient. Additionally, companies can extract rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone.

TynTec's access to the deep level mobile network infrastructure (SS7) also enables TynTec to act as an outsourced mobile data operator, providing managed services to MVNO's, MNO's and wireless service providers.

TynTec works with some of the world's leading companies such as British Airways, Accenture, Unilever and TNT who use TynTec's enterprise quality SMS products to facilitate internal and external corporate communications. Additionally, TynTec works with a wide range of SMS aggregators and resellers such as Mblox, Netsize, and Mobile365.

About TNT Express

1. TNT Express is the world's leading business to business express delivery company. The company delivers 3.4 million parcels, documents and pieces of freight a week to over 200 countries using its network of nearly 900 depots, hubs and sortation centres. TNT Express operates over 19,000 road vehicles and 42 aircraft and has the biggest door-to-door air and road express delivery infrastructure in Europe.
2. TNT Express employs 45,000 staff worldwide and is the first *ever* organisation to achieve global recognition as an Investor in People. The company reported sales in 2004 of €4.7 billion. Profits of €225 million earned by TNT Express in the first six months of 2005 were higher by 35.5% than the same period in 2004 (€166 million). The TNT Express website is: www.tnt.com
3. TNT N.V. (TNT Express' parent company, formerly TPG) is a global provider of mail, express and logistics services. The group employs over 161,000 people in 63 countries and serves over 200 countries. For 2004 the company reported sales of € 12.6 billion. TNT N.V. is publicly listed on the stock exchanges of Amsterdam, New York, London and Frankfurt. The TNT N.V. website is: <http://group.tnt.com>

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