

TynTec Signs Second Global Operator Hub

Digicel Jamaica partnership gives TynTec the world's first dual operator access

TynTec, the enterprise quality SMS operator for corporates, today announces the signing of a deal with Digicel Jamaica, Jamaica's leading mobile network operator, to use its deep level access into the global mobile network. Under the deal, TynTec will become the first third-party SMS service provider to control two points of direct access into operator networks. By using Digicel Jamaica's roaming relationships, TynTec will be able to offer its corporate customers direct access to more than 260 operators worldwide.

TynTec leverages its relationships with mobile operators to offer corporates enterprise quality SMS. TynTec's deep level access to the global mobile network (known as SS7) means that it can offer secure, rapid and reliable messaging services through one single interface worldwide. In addition, this also means that enterprises can access rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone through one single provider.

The deal with Digicel Jamaica, alongside its existing relationship with Manx Telecom, makes TynTec the first SMS platform provider to control two points of access into the deep level network infrastructure. This offers corporates significant advantages:

- Resilience – with two entry points, messages can be re-routed in the case of failure of one
- Cost – with two sets of operator relationships, the most economical route to a particular operator can be chosen
- Coverage – Each operator in TynTec's portfolio has roaming agreements with a different selection of operators globally. This means that TynTec can now offer a substantially increased global coverage portfolio to its clients
- Geography – SMS messages can be filed into the global telecoms backbone network at the nearest point to their destination, minimizing delays and delivery failures
- Standards – with a European and a US Hub, both main GSM standards (ETSI and ANSI) are covered, sending messages in the standard of the destination network, avoiding errors in the conversion of messages.

Michael Kowalzik, Managing Director of TynTec, said, "This deal underlines our wider strategy of putting in place a select portfolio of operator relationships to complete our existing Quality of Service-offering in terms of the coverage and resilience. Our multiple operator relationships are unique in the marketplace and our single minded focus on going direct into the SS7 world mean that we can offer corporates a truly enterprise quality SMS platform for the very first time."

Ralf Ohlhausen, Group Products Director of Digicel, said, "Our relationship with TynTec allows us to expand on our mobile data and mobile messaging capabilities, strengthens our offerings to corporate customers and brings our business to new markets beyond the Caribbean".

About TynTec

TynTec (www.tyntec.biz) is an enterprise quality SMS operator for corporates. Through partnerships with network operators Manx Telecom and Digicel Jamaica, TynTec has multiple access points into the deep level mobile telecoms infrastructure (SS7). This, combined with a proprietary SMS-C platform, allows TynTec to offer a new level of quality in SMS.

TynTec's enterprise quality SMS service offers a range of advantages over traditional 'consumer' SMS, making it suitable for mission critical corporate applications. The service offers a highly secure, rapid and reliable communication channel into more than 260 networks in 125 countries, with a single, direct path between sender and recipient. Additionally, companies can extract rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone.

TynTec's access to the deep level mobile network infrastructure (SS7) also enables TynTec to act as an outsourced mobile data operator, providing managed services to MVNO's, MNO's and wireless service providers.

TynTec works with some of the world's leading companies such as British Airways, Accenture, Unilever and TNT who use TynTec's enterprise quality SMS products to facilitate internal and external corporate communications. Additionally, TynTec works with a wide range of SMS aggregators and resellers such as Mblox, Netsize, and Mobile365.

About Digicel

Since its launch in 2001, Digicel has become the fastest growing wireless telecommunications operator in the Caribbean. In four years, Digicel has become renowned for competitive rates, unbeatable coverage, superior customer care, a wide variety of products and services, and state-of-the-art handsets. It is the largest GSM operator in the region.

By offering innovative wireless services and community support, Digicel has become a leading brand in the Caribbean and has placed the region at the cutting edge of wireless communications.

Digicel is incorporated in Bermuda and operates in eight countries including Aruba, Barbados, Curaçao, The Cayman Islands, Grenada, Jamaica, St. Lucia, St. Vincent and the Grenadines with plans to launch in Trinidad & Tobago. Digicel has entered into an agreement to acquire, subject to regulatory approval, Cingular Wireless' Bermuda and Caribbean operations that will significantly increase the size of its pan-Caribbean network to include Bermuda, Anguilla, St Kitts and Nevis, Antigua and Barbuda and Dominica. Digicel's market share in The Cayman Islands, Grenada, St. Lucia, Barbados and St. Vincent & the Grenadines, will also be strengthened as Cingular's customer base will transition to Digicel.

The company is the lead sponsor of Caribbean sports teams including the West Indies Cricket Team, Special Olympics teams across the Caribbean and is title sponsor of the Digicel Caribbean Football Union Cup, which involves over 30 Caribbean countries and is an important qualifier towards the CONCACAF Gold Cup.

Visit www.digicelgroup.com for more information on Digicel

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