



TynTec Expands Its Global Reach By Opening Its Doors In London

October 26, 2005 – London, UK - TynTec, the enterprise quality SMS operator, today announces the opening of its London office. The company is headquartered in Douglas, Isle of Man, UK, with additional offices in Dortmund and Munich, Germany. The decision to open an office in London is driven by a growing demand for guaranteed, reliable SMS that can be scaled to large enterprises as well as the need to be closer to its customers in the UK.

TynTec also announces the appointment of Nadeem Ladha as International Sales Manager in London. Mr. Ladha will continue to generate new sales revenues and identify new market sectors that will benefit from high quality mobile messaging.

The UK has succeeded in forging ahead in regulation, development of industry standards and business models in the SMS space. Not only does the UK lead as an influencer in the global marketplace, but also in the development of new technology. TynTec's UK-based partner, Manx Telecom, was the first in Europe to launch a 3G network and now recently the first 3.5G network.

Michael Kowalzik, CEO, TynTec said, "We have exceeded our expectations in terms of growth and look forward to expanding our presence in the UK. Having offices in London was an obvious choice. It allows us to be closer to the developments surrounding mobile messaging and to be an influencer in the enterprise SMS space. It will also help us better serve our current and future customers."

About TynTec

TynTec (www.tyntec.biz) is an enterprise quality SMS operator for corporates. Through partnerships with network operators Manx Telecom and Digicel Jamaica, TynTec has multiple access points into the deep level mobile telecoms infrastructure (SS7). This, combined with a proprietary SMS-C platform, allows TynTec to offer a new level of quality in SMS.

TynTec's enterprise quality SMS service offers a range of advantages over traditional 'consumer' SMS, making it suitable for mission critical corporate applications. The service offers a highly secure, rapid and reliable communication channel into more than 260 networks in 125 countries, with a single, direct path between sender and recipient. Additionally, companies can extract rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone.

TynTec's access to the deep level mobile network infrastructure (SS7) also enables TynTec to act as an outsourced mobile data operator, providing managed services to MVNO's, MNO's and wireless service providers.

TynTec works with some of the world's leading companies such as British Airways, Accenture, Unilever and TNT who use TynTec's enterprise quality SMS products to facilitate internal and external corporate communications. Additionally, TynTec works with a wide range of SMS aggregators and resellers such as Mblox, Netsize, and Mobile365.



For more information:

Patrick Herridge, Parys Communications

pherridge@parys.com

T: +44 (020) 7622 9951