

TynTec Launches High Performance Mobile Messaging Service Platform in Partnership with Manx Telecom

January 14, 2003 - Douglas, Isle of Man and Zug, Switzerland - TynTec, a leading European messaging service provider, and bmd wireless, the supplier of core network messaging solutions, today announced the commercial launch of TynTec's mobile messaging service platform located at Manx Telecom. Through its direct SS7 access to the international GSM network, TynTec guarantees superior service levels for the global exchange of SMS and MMS. Representative customers include content providers, retailers, corporations and telecom operators that require high reliability and performance for crucial business or consumer services.

"Most messaging service providers in the market today do not have an adequate technical infrastructure and the resources to deliver a full range of quality messaging services," said Ralph Eric Kunz, TynTec's President and CEO. "By exclusively focusing on quality-of-service messaging, TynTec addresses a clearly under-served market by providing high-performance and superior mobile messaging services."

TynTec today offers standard and premium SMS services (Push and Pull, 2 Way and Premium SMS) to its corporate customers. TynTec also serves telecom operators by providing managed services such as MMS Hosting, GSM-TDMA Messaging Interconnect, Fixed-line SMS and IP Messaging Offloading. TynTec partners with application developers by granting a seamless channel to market into the wireless space.

"TynTec differentiates itself through many unique features such as providing its own UK number range for cross network SMS (e.g.+44 7624 80 TAXI) - especially suited for pull based marketing or retail applications as well as its ability to provide delivery receipts for practically all GSM networks," confirms Tom Meageen, Vice President Business Development of TynTec's network partner Manx Telecom. "TynTec's infrastructure is specifically tailored towards business-critical messaging applications."

TynTec's infrastructure is based on a bmd wireless core network messaging solution, which includes the Wireless Application Messaging Server (WAMS) and Value Added Service Platform (VASP). "The reliability and performance of bmd's systems give us the competitive edge we need for our mission critical messaging services," said Thorsten Trapp, TynTec's CTO and Co-founder.

About TynTec:

TynTec is the first independent Mobile Messaging Operator worldwide. The company guarantees superior service levels for the global exchange of SMS and MMS due to its direct SS7 access to the international GSM network.

TynTec serves content providers, retailers and corporate customers by providing standard and premium SMS services (Push and Pull, 2 Way and Premium SMS, delivery receipts for all networks, own number range). The company serves telcoms operators by providing managed services such as MMS, GSM-TDMA Messaging Interconnect, Fixed-line SMS and IP Messaging Offloading.

TynTec partners with application developers by granting a seamless channel to market into the wireless space. TynTec is an Isle of Man based company with offices in the UK and Germany. For further information, please visit www.tyntec.biz.

About Manx Telecom:

Manx Telecom was formed in 1987 and is a wholly owned subsidiary of mmO2. The company holds licences to run fixed and mobile networks on the Isle of Man. In December 2001, Manx Telecom became the first telcoms company in Europe to have a live 3G mobile phone network.

Manx Telecom has a portfolio of high quality Internet services and is a key player in the Isle of Man Government's strategy to develop the Island's potential as an offshore e-commerce centre.

About bmd wireless:

Founded in 1994, bmd wireless AG is a Swiss based corporation that develops core network software products for wireless network operators and provides related implementation, operation and maintenance services. bmd wireless is the leading solution provider of interactive cross network SMS platforms and provides a comprehensive range of innovative products.

bmd's Wireless Application Messaging Server (WAMS) enables mobile operators and third parties to offer global cross network SMS based value added services and applications. The WAMS is the most widely deployed cross network platform in the world, delivering unrivalled performance and availability by utilizing built in store and forward functionality. For further information, please visit www.bmdwireless.com

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