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wireless
application
infrastructure

TynTec

Soprano Design partners with TynTec to provide Mobile Banking and Payment Solutions

May 28th, 2008 – Soprano Design (www.soprano.com.au), the leading provider of mobile enterprise messaging infrastructure and applications, today announced that it will partner with mobile messaging services provider TynTec (www.tyntec.com) for the delivery of mobile financial services globally. This partnership will bring to market a joint text transmission and mobile banking applications solution to all financial institutions worldwide.

Soprano's mobile finance product, the SOPRANO Mobile Financial Suite (MFS), provides financial institutions with a ready-to-use and simple-to-integrate mobile financial application suite. This includes text banking, mobile internet banking, J2ME banking, real time and configurable alerting engine, 2-factor authentication, mobile payment and P2P stored value account transaction engine.

TynTec operates a unique, high quality SMS transmission service using a portfolio of connections to the global telecoms infrastructure (SS7) and a purpose-built operator grade SMS-Centre. This unique set-up enables TynTec to offer a strict SLA to its customers, providing a new level of timeliness, quality and visibility. TynTec's infrastructure and rigorous SLAs match the expectations of financial institutions seeking absolute assurance on the delivery of SMS.

Richard Favero, CEO of Soprano Design, said: "The partnership with TynTec ensures that our customers can deliver mobile messages more reliably to more locations with our proven integration and financial applications. The joint, pre-integrated and validated solution for the financial services market means financial institutions can focus on their customer value rather than the application connectivity and text delivery."

Markus Kramer, Head Enterprise Messaging of TynTec, said: "For global financial institutions the delivery and privacy of any form of personal data takes high priority. It is absolutely crucial for these organisations to be certain that their SMS is delivered securely within a specified period of time, which TynTec can ensure thanks to our unique infrastructure. By partnering with Soprano Design we can make the most of our high quality SMS offering by providing a complete financial services package, complete with mobile application suite."

About Soprano

Soprano Design helps mobile network operators and service providers make mobile messaging and wireless applications relevant and valuable. Soprano's technology, applications and solutions simplify and automate critical but common personal interactions to improve staff, customer and supplier communication. Soprano's core software infrastructure and flagship product SOPRANO CGP that sends, routes and receives SMS, MMS and 3G traffic, underpins these solutions, which are accessible to everyone.



Soprano's recognized innovation and expertise in mobile marketing, staff communications, 2 factor authentication and mobile payment solutions are captured in its ready built applications and core software infrastructure. The applications capture the experience of hundreds of organizations communicating with customers, staff and suppliers. Soprano's validated integration points with leading CRM, ERP, HR, and Billing systems is our investment to ensure fast and effective activation and operation.

Soprano Design counts as its clients leading mobile network operators, financial institutions, government departments, hospitality, logistics and manufacturing organizations. Soprano Design is headquartered in Sydney, Australia with offices in Paris and London and representation in the USA.

About TynTec

TynTec (www.tyntec.com) is an enterprise quality SMS operator for corporates. The company provides SMS messaging solutions for mission-critical usage, offering advantages over traditional consumer SMS and mobile email. Whereas many consumer SMS are never delivered, TynTec is unique in guaranteeing 100% delivery of every message sent. As the reach of SMS is ubiquitous, simple to use and the cost of ownership dramatically lower than mobile email devices, SMS has a big advantage as an enterprise message tool. Major corporate customers include British Airways, Accenture, Unilever and TNT.

TynTec provides several solutions for companies in a variety of industry sectors wishing to use enterprise SMS. This includes the Corporate API solution, which allows enterprise-scale SMS delivery to be seamlessly incorporated into existing IT infrastructure. As well as this TynTec offers eBizSMS, which is a web-based application allowing enterprise quality SMS to be sent and received directly from a user's desktop.

TynTec is able to offer a high quality of service, and adherence to demanding SLAs (Service Level Agreements) because it enjoys unparalleled access to the global GSM network through operators such as Manx Telecom, Digicel Jamaica and Alands Mobiltelefon. The service is available across more than 340 networks in 140 countries and also allows companies to extract important data, such as location of phone and receipt of SMS delivery.

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