



TynTec recognised in Real Business/ O2 '50 to Watch in Mobile'

Mobile messaging services provider enters prestigious annual industry listing

February 6, 2007 – London, UK - Mobile messaging services provider TynTec has today been announced as one of the esteemed Real Business/ O2 '50 to Watch in Mobile.' The award, which was judged by an independent panel of journalists, analysts and other influential industry peers, is designed to recognise the most innovative UK mobile companies.

TynTec beat an extraordinary number of competitors to make it into the top 50 as the awards were open to any UK headquartered and privately owned hardware, software or service company within the mobile space. The company were judged on the strength of their unique mobile messaging services, which provide powerful SMS functionality to operators, enterprises, SMS aggregators and resellers.

TynTec operates in a fast-growing market and offers mobile messaging services to a variety of companies such as T-Mobile Austria, British Airways and O2. Through unique access into the deep-level telecoms infrastructure TynTec can provide an unrivalled quality of messaging, what allows the company to offer SMS hubbing and outsourcing to mobile operators, as well as providing enterprise SMS to large organisations.

Michael Kowalzik, CEO, TynTec, said: "It is a great honour to be one of the Real Business/ O2 '50 to Watch in Mobile'. This is a resounding validation of all the hard work everyone at TynTec has done in the last year and underlines the quality of our offering.

"We hope to carry this momentum forward and to continue signing great clients for our services."

The full Real Business/ O2 '50 to Watch in Mobile' report will be published in the February edition of Real Business.

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About TynTec

TynTec is a mobile messaging service provider, offering powerful SMS functionality to operators, enterprises, aggregators, ISPs and message resellers. Through partnerships with mobile operators the company has unique, multiple points of access into the deep level (SS7) mobile telecoms network, enabling it to offer a new level of quality in messaging services.

TynTec offers a range of services that leverage its network access including international SMS hubbing, outsourced operator messaging services and enterprise SMS.

TynTec works with a wide range of mobile operators and major global businesses including O2, T-Mobile, Accenture, British Airways and Google.



Products

IMT - International Messaging Transit (IMT) is an SMS hubbing technology – it facilitates the seamless global interoperability of SMS between operators without the need for hundreds of costly individual bi-lateral interoperability agreements

Managed services - TynTec's Managed Services enable operators of all sizes to outsource non-core technical activities such as long-number SMS reception, OTA, number range hosting and even the entire SMS-C

Enterprise SMS - TynTec's enterprise services division offers businesses carrier-grade SMS messaging, enabling them to use SMS in mission critical applications and corporate communications