



TynTec moves into Asia Pacific with new Singapore-based regional headquarters

Mobile messaging specialist continues global expansion in 2008 with opening of first official base in Asia

January 8th, 2008 – Singapore: Mobile messaging services provider TynTec (www.tyntec.com) today announces the official opening of its Singapore office. The new regional headquarters will serve as the company's centre of operations for their ever-growing Asia Pacific presence, which has seen the company working with a number of operators in the region including Aktel in Bangladesh and CTM Macau in China

The opening of the new office follows on from the recent TynTec announcement that the company has seen revenue grow by 60% and mobile transaction traffic grow by 80%, in the last year alone. This ever-increasing requirement for TynTec's portfolio of messaging services in the Asia Pacific region in particular has led to the company's decision to open the Singapore based office, which will serve primarily as a base of operations for sales and marketing staff.

TynTec's growth is down to its unique range of market-leading mobile messaging services. The company now boasts a portfolio of messaging products designed to provide high quality SMS services to enterprises, operators, aggregators, resellers and ISPs.

Michael Kowalzik, CEO of TynTec, said: "We are happy to start 2008 on such a positive note. The last year saw the company operating in an ever-growing number of regions throughout the world so we felt it important to establish a solid on-the-ground presence in the Asia Pacific region, which is a key market for us. Hopefully this is an indicator of the state of things to come for us in the next year."

The new TynTec office can be reached on +65 6827 5611 and is located at the NSC Executive Centre, Level 28 Gateway East, 152 Beach Road, Singapore 189721.

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About TynTec

TynTec is a mobile messaging service provider, offering powerful SMS functionality to operators, enterprises, aggregators, ISPs and message resellers. Through partnerships with mobile operators the company has unique, multiple points of access into the deep level (SS7) mobile telecoms network, enabling it to offer a new level of quality in messaging services.

TynTec offers a range of services that leverage its network access including international SMS hubbing, outsourced operator messaging services and enterprise SMS.



TynTec works with a wide range of mobile operators and major global businesses including O2, T-Mobile, Accenture, British Airways and Google.

Products

IMT - International Messaging Transit (IMT) is an SMS hubbing technology – it facilitates the seamless global interoperability of SMS between operators without the need for hundreds of costly individual bi-lateral interoperability agreements

Managed services - TynTec's Managed Services enable operators of all sizes to outsource non-core technical activities such as long-number SMS reception, OTA, number range hosting and even the entire SMS-C

Enterprise SMS - TynTec's enterprise services division offers businesses carrier-grade SMS messaging, enabling them to use SMS in mission critical applications and corporate communications