



TynTec signs with Regpoint to provide global disaster warning SMS network

Crisis IT specialist to provide global SMS alert system for tsunamis, disease epidemics and terror attacks using TynTec

December 3rd, 2007 – London, UK: TynTec, the mobile messaging services provider, today announces a deal with global healthcare and crisis IT specialist Regpoint to provide high volume SMS delivery for use in emergency situations. The agreement will see Regpoint using TynTec's custom-built messaging technology to send large numbers of SMS to quickly alert people of tsunamis, terrorist attacks, disease epidemics and other emergencies.

Using TynTec's custom-built SMSC and deep level (SS7) connection into the global telecoms network Regpoint can be assured of sending millions of 'Flash' SMS in short time frames, regardless of the recipient network operator. Flash SMS are especially good for emergency situations because they appear directly on the recipients screen, as opposed to going into the inbox. This means people signed up for the service, which includes government officials, emergency services and doctors, can receive timely warnings on impending disasters, allowing them to react as quickly as possible.

Because of TynTec's unique access into the global mobile telecoms network the company can guarantee direct delivery of the flash SMS' to more than 340 networks worldwide within 15 seconds. Therefore not only does TynTec allow Regpoint to issue a vast number of SMS, but also to ensure they are delivered to people roaming across different territories.

Sophia Salenius, CEO from Regpoint said "The TynTec platform gives us the powerful ability to guarantee the delivery of emergency SMS to a vast number of people throughout the globe, helping to save as many lives as possible in emergency situations.

"None of the operators we contacted had the capacity to send anywhere near this volume of SMS or had a similar global reach. TynTec's high volume SMS capability can throughput the millions of SMS required to get the flash messages out to as many people as possible, as quickly as possible, as well as providing the reassurance that messages will not get lost along the way."

Michael Kowalzik, CEO of TynTec, said, "It is a validation of the strength of the TynTec offering that we are being used for a purpose as important as this. The fact that our messaging services are being used to save lives and safeguard people from dangerous situations underlines the capability of the TynTec messaging platform to deliver SMS as quickly as possible.

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About TynTec

TynTec is a mobile messaging service provider, offering powerful SMS functionality to operators, enterprises, ISPs, message aggregators and resellers. Through partnerships with mobile operators TynTec has unique, multiple points of access into the deep level mobile telecoms network (SS7), enabling it to offer a new level of quality in messaging services.

TynTec offers a range of services that leverage its network access including outsourced operator messaging services, international SMS hubbing, wholesale messaging and enterprise SMS.

TynTec works with a wide range of mobile operators and major global businesses including O2, Accenture, British Airways and Skype.

Products

Managed services - TynTec's Managed Services enable operators of all sizes to outsource non-core technical activities such as long-number SMS reception, OTA, number range hosting and even the entire SMS-C

Wholesale SMS - TynTec provides mobile service providers such as SMS resellers and aggregators with enterprise-grade SMS services, such as incoming and outgoing SMS, Voice-Enabled Long Numbers and Network Query.

Enterprise SMS - TynTec's enterprise services division offers businesses and financial service providers enterprise-quality SMS messaging, enabling them to use SMS in mission critical applications such as logistics and corporate communications.

Banking industry - TynTec's banking industry product line enables retail banks to offer SMS tools to their customers, from transaction notifications through to highly secure one time passwords (OTP) for online banking

About RegPoint Ltd

RegPoint Ltd is a health services company focused on bringing wireless technology to the global health care community. The RegPoint™ product suite consists of three software components: the RegPoint™ Pocket, RegPoint™ Care and RegPoint™ Supervisor. The solution is used to facilitate two-way wireless medical data transfer between individual citizens, health authorities and care providers. It can be used in managing chronic disease conditions for individuals, a global warning system that release potentially life-saving information and alerts on natural catastrophes within minutes and/or as a first stage pandemic disease detection tool at the individual citizen level.