



## **INVUETXT CHOOSES TYNTEC FOR INTERNATIONAL SMS DELIVERY**

*Low-rates SMS provider signs deal with high-quality messaging specialist for global delivery*

**July 1<sup>st</sup>, 2008 – London, UK:** Mobile messaging operator TynTec ([www.tyntec.com](http://www.tyntec.com)) today announces a deal with international SMS provider InVueTXT ([www.invue.txt.com](http://www.invue.txt.com)) to provide high-quality and global SMS delivery. Following the agreement inVueTXT will use TynTec's enterprise quality message delivery services to transmit cut-price SMS to Eastern Europe, Africa and India

inVueTXT will be using this guaranteed delivery to ensure their customer-base has absolute confidence that SMS will be delivered to the intended recipient, regardless of geographic location. The inVueTXT service allows users to download an application straight to their handset which allows them to send text messages to Africa, Eastern Europe and India. Users also have the option to top up their mobile phones with SMS scratch cards for different destinations. This allows users, especially expatriates, to keep in touch with their family and friends by using a cost-effective, reliable service.

TynTec can ensure each and every SMS sent will arrive at its intended destination thanks to its range of deep-level connections (SS7) into the global mobile telecoms network. This means TynTec is one of the few companies that can ensure delivery of SMS and full visibility of the message trail from creation to delivery, allowing performance to be measured against rigorous SLAs.

Michael Kowalzik, CEO of TynTec, said: "inVueTXT needed to be able to offer users global delivery of SMS with absolute confidence. Working with TynTec means they can ensure that the transmission of each and every SMS is fully tracked and guaranteed to arrive to the target destination within 15 seconds.

Dr. Pierre H. Wilter, MD, inVueTXT, said: "Working with TynTec means we were able to give our end users the best possible quality of SMS delivery at an unbeatable price. As these are the two things that are at the very core of our proposition, TynTec has allowed us make our service a viable reality.

"TynTec will continue to provide us with the backbone of our service as we expand further into new territories."

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### **For more information:**

Patrick Herridge  
Parys Communications  
020 7622 9951  
[pherridge@parys.com](mailto:pherridge@parys.com)

### **About TynTec**

TynTec is a mobile messaging operator, offering enterprise-quality SMS services to mobile network operators, enterprises, internet companies and mobile services providers.

The company offers operator-level messaging services through its unique multiple points of connectivity into the SS7 global mobile network and its proprietary technical infrastructure. Because TynTec acts as a messaging operator it can



offer more advanced and reliable services than traditional SMS providers and can back up its services with rigorous service level agreements (SLAs). TynTec offers connection into more than 150 countries, and also has multiple points of back-up in case of the failure of a single node.

TynTec offers its clients a broad range of messaging services including outbound mobile messaging (Enterprise and banking messaging, SMS Hubbing), unified inbound communications (e.g. reception of voice, SMS, fax, etc.) and real time network data (e.g. home network, location and/or subscriber availability information).

Based in the UK, Germany and Singapore, TynTec works with clients including O2, Lufthansa Systems, Accenture, British Airways, Unilever and Skype.